



# CAREER & EDUCATION EXPO

## Building a Brighter Arizona Together: Your Sponsorship Ignites Economic Growth and Opportunity!

**Hiring Managers:** Elevate your recruitment efforts! Connect with dynamic and diverse candidates ready to excel in your organization. Your presence opens doors to top talent, contributing to Arizona's workforce development and economic growth.

**Admissions Teams:** Discover candidates eager to enroll in higher education. Arizona has **Everything to Gain** when more Arizonans pursue postsecondary education. Educational empowerment fuels economic growth, and your sponsorship is a direct investment in our effort to unlock \$5 billion in economic gains for our state.

### Event Details:

**Location:**

Glendale Civic Center  
5750 West Glenn Drive  
Glendale, Arizona 85301

**Date:**

Thursday,  
April 25, 2024

**Time:**

11:00 AM – 3:00 PM

**Anticipated Attendance:**

300 - 500

### Event Highlights:

- **Talent Discovery & Networking:** Gain direct exposure to a select audience in an intimate setting, fostering talent discovery and valuable connections.
- **Community Impact:** Support Education Forward Arizona's vital educational initiatives, showcasing your commitment to community development.
- **Sponsor Workshops:** Host a workshop for 15 potential employees, providing a unique platform for talent engagement, networking, and professional development.



## SPONSORSHIP LEVELS

### Gold Sponsorship:

- Premium 10x20 Exhibitor Space
- Includes (2) 8ft tables, Wi-Fi, access to power if needed
- A private interview room for 3-6 interviews
- Opportunity to facilitate a career workshop
- Logo on welcome tote bag and opportunity to insert promotional items
- Sponsorship recognition on event screens and signage; logo placement on Job Seeker Vendor Booth Map
- Gold Sponsor recognition on all social media platforms, e-newsletters, Education Forward Arizona website and press releases

Sponsor Fee: **\$5,000**

### Silver Sponsorship:

- 10x10 Exhibitor Space
- Includes (1) 8ft table, Wi-Fi, access to power if needed
- Sponsorship recognition on event screens and event signage
- Opportunity to facilitate a career workshop
- Silver Sponsor recognition on all social media platforms, e-newsletters and Education Forward Arizona website

Sponsor Fee: **\$3,000**

### Exhibitor:

- 10x10 Exhibitor Space
- Includes (1) 8ft table, Wi-Fi, access to power if needed

Exhibitor Fee: **\$800**





# CAREER & EDUCATION EXPO

## Exhibitor Form

### Contact Information:

Organization/Company Name

Contact Person's Name

Position

Address

Phone Number

Email Address

### I wish to support the Career & Education Expo at the level below:

**\$5,000 Gold Sponsorship**

**\$3,000 Silver Sponsorship**

**\$800 Exhibitor**

### Exhibit Details:

Company/Organization Description (short summary)

Type of Exhibit - **Career** **Education** **Both**

Description of Exhibit:

Exhibitor Space: includes 10x10 space, (1) 8ft table, (2) chairs and Wi-Fi access. Must bring your own tablecloth.

Electrical Outlets: Service fee is \$40.

### Method of Payment

**My check, payable to "Education Forward Arizona" is enclosed**

**Please invoice me**

**I'll pay online at [edforwardaz.org/careerexpo](http://edforwardaz.org/careerexpo)**

**Please charge my credit card: MasterCard, Visa, American Express, or Discover**

Cardholder Name

Billing Address (if different from above) City

State

Zip

Card Number

Expiration

CSC Code

Signature

#### Please return your sponsorship form and payment to:

Education Forward Arizona  
ATTN: Career & Education Expo  
4747 N. 32nd Street, Suite 150, Phoenix, AZ 85018

#### Questions:

Mary Hurtado  
Senior Development Officer  
[events@educationforwardarizona.org](mailto:events@educationforwardarizona.org)